Multi-Event Sponsorship Program V1.0

Thanks for your interest in sponsoring multiple WordCamps at once! We appreciate your support and hope to make the process of supporting the amazing educational initiative that is the WordCamp program easy for you and your company.

Sponsorship opportunities are available on a quarterly basis. The first round is available starting April of 2013. You will be billed at the beginning of the quarter based on the figures for 2012 WordCamps, and then two weeks after the end of each quarter, you'll be provided with 2013 data and billed if necessary to adjust the total sponsorship fee due, based on the number of WordCamps held that quarter and the attendance thereof. Attendance figures will be rounded up to the nearest 50.

Sponsorship levels:	Pillar	Champion	Accomplice
Per person	$10.00	$5.00	$2.50
Median WordCamp (@250)	$2,500.00	$1,250.00	$625.00

Regions available for multi-event sponsorship:

	WordCamp attendees (annual)	Pillar (annual)	Champion (annual)	Accomplice (annual)
North US*	1,424	$14,240	$7,120	$3,560
South US*	2,954	$29,540	$14,770	$7,385
East US*	2,568	$25,680	$12,840	$6,420
West US*	1,862	$18,620	$14,310	$7,155
Canada	1,305	$13,050	$6,525	$3,263
Latin America	450	$4,500	$2,250	$1,125
Europe/Africa	2,012	$20,120	$10,060	$5,030
Asia/Pacific	3,648	$26,480	$18,240	$9,120
ALL	16,223	$162,230	$86,115	$43,057

***US Region key:**
North: Chicago, Columbus, Denver, Detroit, Grand Rapids, Milwaukee, St. Louis
South: Albuquerque, Atlanta, Austin, Birmingham, Fayetteville, Kansas City, Louisville, Miami, Nashville, Orlando, Phoenix
East: Baltimore, Boston, Buffalo, NYC, Philly, Providence, and Raleigh
West: LA, Orange County, Portland, Reno, Salt Lake City, San Diego, Seattle, Vegas

Please note that WordCamp SF is not included in this program.

Companies can sponsor on a quarterly, biannual, or annual basis. Sponsorship acknowledgement packages will be as follows:

WordCamp Pillar

Name, logo, and company description/blurb on WordCamp Website
Dedicated tweet announcing your sponsorship
Inclusion in blog post thanking all WordCamp sponsors
Your stuff added to our "swag table" (subject to approval)
Logo on programs and any between-session slideshows
Thank you and link in pre-WordCamp and post-WordCamp emails to attendees

WordCamp Champion

Name, logo, and company description/blurb on WordCamp Website
Inclusion in tweet thanking all WordCamp Champions
Inclusion in blog post thanking all WordCamp sponsors
Logo on programs and any between-session slideshows

WordCamp Accomplice

Name, logo, and company description/blurb on WordCamp Website
Inclusion in tweet thanking all WordCamp Accomplices
Inclusion in blog post thanking all WordCamp sponsors

Once you're signed on as a Pillar, Champion, or Accomplice sponsor, you'll get an email from WordCamp Central when a new WordCamp in your sponsorship region is approved, introducing you to the organizing team and telling you where to mail any swag and where to email your logo, company information, and blog post, as applicable. Your sponsorship of each WordCamp will be announced as early as possible on each WordCamp website.

In this first iteration of the program, we're not able to provide more "customized" sponsorship packages, but please feel free to share your thoughts about ways we can tweak the program to make it simpler for you to support the certain kinds of WordCamps you're most interested in sponsoring.

Please email us at support@wordcamp.org to take part in this program, and thanks for supporting WordCamps!